| Group: | Mogu Mogu |
|-----------|-----------------------------|
| Feedback: | Instructor |
| Date: | 27 th March 2024 |
| Notes: | |

Solid start – nice – today our agenda is in four parts . . . (tell us)

Comparison is a good direction but how else can I brew a high quality coffee

influenced by these three factors

flavor – yes now this is in a solid direction (I'm hearing words like aroma here)

Quality – this slide – good. I'm hearing good technical words that makes me feel it is quality

product exposure – good for marketing – more of these words

Highly competitive market – maybe choose a different market

Add a conclusion